

Image Guidelines

- minimum size of 840 x 840 pixels
- not larger than 10 MB
- JPEG, PNG, GIF, Bitmap, or TIFF format

Images supplied should not contain:

- Political Statements
- Advertising, promotional text, slogans, copyrighted or trademarked material*
- Phone numbers, URLs
- Brand names or branded products*
- Celebrities, athletes, musicians, public figures, etc.*
- Mastercard®, Visa®, American Express®, Discover® or any other payment brand references
- References to any Mastercard® or Visa® sponsorship property, such as the Olympics or NASCAR
- Socially unacceptable groups
- Provocative or sexual content
- Profanity, obscenities or nudity
- Violence, firearms, weapons or ammunition
- Alcohol or tobacco
- Any content that might result in problems at point of sale or interfere with security features of the card
- Any content that might infringe, denigrate or dilute the Mastercard® brand or its member financial institutions

*except images or content associated with approved affinity programs